## Citronway

## Capability Statement

CITRONWAY LLC	Citronway is a management consulting firm partnering with businesses, organizations, and
209 Audie Murphy Drive	agencies to provide reference-worthy advisory, operations, marketing, compliance, and
Leander, TX 78641	implementation expertise to clients in a wide range of industries.
Glenda Okocha	Operations Marketing
gokocha@citronway.com	Process Improvement     Branding and Marketing Strategy
	Project & Program Management     Advertising and Digital Marketing
TEL 512-718-8089	Compliance review     Campaign Development
	Purchasing     Sales Enablement
www.citronway.com	Business Structure Development     Performance Analytics
	Strategy and Operations     Digital Assets Review
UEI # PJX6FJKJ8DG3	Customer Relationship Management
CAGE Code 9ZVJ8	Advisory Environmental Sustainability
	Strategy     Sustainability Strategy
Designations:	Product Management     Materiality Assessment
· · · · ·	Portfolio Performance Management     Compliance and Reporting
THIS DISTURS	Workforce Management Research     ESG Training and Awareness
SMALL DOOM	
* * * *	NAICS
Ponding Designations	541611 – General Consulting 541330 – Engineering Svcs. 424720 – Petrol Sales
Pending Designations:	541618 – Other Mgt Consulting 444190 – Building Materials 213112 – Oil & Gas Spt.
	541990 – Prof. & Tech Consult 236115 – House Construction 212312 – Quarry/Mining
بدولا محلي	541613 – Marketing Consulting 236210 – Ind. Construct 532490 – Equip. Lease
CERTIFIED	Core Profile
The second second	UEI   CAGE Code PJX6FJKJ8DG3   9ZVJ8
WOSBB Woman-Owned Small Business	Founded 2021
	Website <u>www.citronway.com</u>
	Headquarters Leander, Texas
SHOWN TAGED BUSINE	Professional Certifications Havard CORe, Agile Framework, Strategy & Execution
DBE	Business Designations Small Business, WOSB, WBE, DBE, TX HUB
	Differentiators – What Sets Us Apart
	<ul> <li>Our experienced subject matter experts</li> <li>Highly skilled and dedicated staff</li> </ul>
	<ul> <li>From strategy to implementation solutions</li> </ul>
	<ul> <li>Agile business approach</li> </ul>
MOR HOR	<ul> <li>Outstanding customer support</li> </ul>
Statewide Historically Underutilized Business Program	
	Past Experience
Certified	Our team has successfully completed timely on-budget solutions as employees providing
W/RE	management consulting, project and program management, account management,
Women's Business Enterprise	compliance, process improvement, and marketing and branding services to drive business
	growth for some of the largest oil & gas firms, construction firms, government agencies,
	financial institutions and organizations in other industries.
Accepts Credit and	
Purchase Cards	
	Lowe's Anadarko <sup>‡</sup> WELLS TARGO VISA
	LOWES ATECCINO FARGO
	ERM